**XuanQI Zhao**

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| Education **Bachelor of Fine Arts in Graphic Design   Sep 2019 – May 2023**  ***School of Visual Arts Manhattan，New York, USA***  GPA: 3.53  Coursework: Design for Social Changes, Branding, Editorial Design, Graphic Printmaking, Originality, Design Change, Design Portfolio, Media Culture. Skills Adobe Photoshop, InDesign, XD, Illustrator, After Effects, Premiere Rush, Procreate, Cap Cut, Canva, Figma, Word, PowerPoint, Keynote, Google Slides, Sketch, Affinity Designer, Affinity Photo, Glitché, Lum Fusion. Languages English (Fluent), Mandarin (Fluent). Experience **Co-Visual DesignerJun 2020 - Present**  ***Beijing Chief Creation Advertisement Co.Beijing, China***  **2023 Baidu AI Marketing Summit**  • Collaborated on visual design, enhancing attendee engagement through innovative visuals.  • Designed posters, backdrops, and visuals for online social media promotions.  **2023 Xiaomi N1 Launch Store Event**  • Designed visual elements contributing to a successful product launch.  • Developed visuals for online social media promotions.  **2022 Baidu AI Marketing Summit**  • Developed visual concepts, driving increased audience interaction.  • Contributed creative ideas for online social media promotions.  **2021 C3 Security Summit**  • Created visual designs, improving event aesthetics and attendee experience.  • Designed posters and stage graphics.  • Developed visuals for online social media promotions. Internships **Health Beijing Program InternOct 2023 - Mar 2024**  ***Beijing Radio and Television StationBeijing, China***  • Designed posters and background screens for the show.  • Enhanced video content through editing, audio adjustment, and collaboration with healthcare professionals.  • Contributed creative ideas for script development and content creation.  • Managed communication with healthcare professionals and scheduled interviews.  ***Episodes Involved:***  *• Spring Health Preservation – Feb 2024*  *• Bone Therapy of Zhuang Medicine – Feb 2024*  *• Acupuncture for Eye, Ear Diseases & Macular Degeneration – Jan-Feb 2024*  *• Winter Injuries in the Elderly – Jan 2024*  *• Managing Chronic Diseases & Specialized Diagnosis – Dec 2023*  *• Additional episodes: Nov 2023 – Feb 2024* Leadership **Founder | Caught Up Feb 2024 - Present**  ***Vancouver, BC, Canada***  • A nonprofit focused on empowering mid-aged and seniors to embrace new technology.  • Mission: Dedicated to bridging the digital divide for mid-aged and senior citizens.  • Developed and led workshops tailored to senior citizens, focusing on essential digital skills.  • Provided personalized one-on-one sessions to address specific tech challenges for mid-aged and seniors.  • Promoted the project at local art centers and community centers, attracting more participants.  • Collaborated with professionals to create instructional guides and produced and edited course material videos. Community Initiative **Major Sponsor | Art Walk 2024**  **August 17th-18th, 2024**  ***Richmond, BC, Canada***  • Sponsored the event through "Caught Up," a nonprofit dedicated to empowering seniors with technology.    **Planning Team Member | Art Walk 2024-2025 May 2024 - Present**  ***Richmond, BC, Canada***  • Contributed creative ideas during planning meetings.  • Assisted in developing promotional strategies.  • Supported by the City of Richmond Tourism and initiated by the Lipont Art Center,    covers the Greater Vancouver and Seattle areas. Teacher Assistant **Design Changes I and II     Jan 2023 - April 2023**  **School of Visual Arts  *Manhattan，New York, USA***  ***Instructor: Adrienne Leban***  ***Websites:*** [*www.thelifeworkstudio.com*](http://www.thelifeworkstudio.com) *|* [*www.adrienneleban.com*](http://www.adrienneleban.com)  • Credit 4.0  • Twice a week.  • Provided technical support and setup assistance.  • Managed platforms and software for course delivery.  • Organized and prepared supplementary course handouts.  • Coordinated the production and editing of course material videos. Achievements & Awards • **Kyoto International Art Exchange Exhibition | Japan | 2023**  *Two outstanding illustration works were showcased in exhibition.*    • **Honorary Certificates & Academic Guidance Award | IYAC | 2023**  **• Teen Gold Award | China International Cartoon & Animation Festival | 2019**  **• The Spirit of Hope Award | Leadership Award | Vancouver | 2018**  *Top of the Competition in UNICEF's School-in-a-box Program*  **• Bronze Cross | 2017 Lifesaving Society BC, Canada | 2017** |